



KESSLER FOUNDATION Stroll 'N Roll IS NOW
Fall Fest

SUNDAY, SEPTEMBER 29, 2024

1 PM TO 3 PM, ON THE KESSLER CAMPUS
1199 PLEASANT VALLEY WAY, WEST ORANGE, NJ

JOIN *the* **FUN**

SPONSORSHIP OPPORTUNITIES AND BENEFITS

Your sponsorship is vital. Stroll 'N Roll Fall Fest is a wonderful opportunity to build awareness and celebrate accessibility and inclusion. Stroll 'N Roll Fall Fest brings together people of all ages and abilities to raise vital funds to advance rehabilitation research and employment for people with disabilities. Every dollar maximizes recovery, independence, and inclusion for people with disabilities.

See inside for details.

SPONSORSHIP LEVELS

TITLE Sponsor
(ONE AVAILABLE)



\$50,000

PRESENTING Sponsor
(ONE AVAILABLE)



\$25,000

ROAMING PHOTO Sponsor



\$15,000

CARNIVAL Sponsor



\$10,000

GIANT GAMES Sponsor



\$7,500

CRAFT CORNER Sponsor



\$5,000

MINI GOLF Sponsor



\$2,500

SNACK Sponsor



\$1,000

WELCOME Sponsor



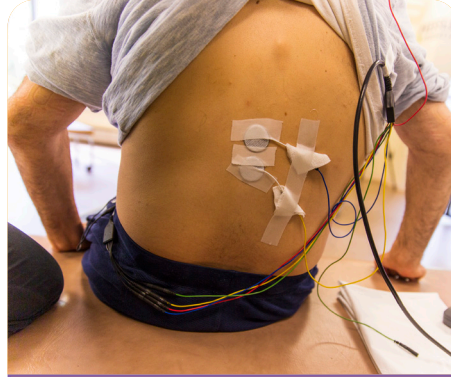
\$500

THE IMPACT OF YOUR GENEROSITY



\$50,000

Sponsors the surgery for one research participant with spinal cord injury in an epidural spinal stimulation study



\$25,000

Sponsors one research participant with spinal cord injury in a transcutaneous spinal stimulation study



\$15,000

Sponsors one research participant with brain injury, stroke, or MS in a study to restore mobility using a robotic exoskeleton



\$10,000

Sponsors one research participant in a study exploring new treatments using regenerative rehabilitation



\$7,500

Sponsors one research participant with brain injury or MS in a study to improve thinking, learning, and memory



\$5,000

Sponsors one research participant in a study to treat hidden disabilities after stroke



\$2,500

Underwrites a functional MRI scan and its analysis to determine changes in the brain or spinal cord



\$1,000

Covers the cost of one study's Institutional Review Board renewal



\$500

Covers the cost of recruiting a research participant



Sponsor Benefits

Title Sponsor – \$50,000

(One Available)

- Name and/or logo as exclusive title sponsor placed on:
 - Premiere signage throughout the Kessler Campus
 - Front and Back of event t-shirt
 - Stroll 'N Roll Fall Fest event site: KesslerFoundation.org/SNRFallFest
 - A lead virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional), such as:
 - Created video content
 - How your mission and philanthropy align with Kessler Foundation's work
 - What services or products you offer to the disability community
 - Why others should join you in support of Stroll 'N Roll Fall Fest
 - Include creative ways to provide value and engage our attendees
 - Coupons, sales, giveaways, recipes, entertainment, a free trial, an online course, etc.
 - Digital "Join the Fun" collateral and emails
 - An individualized call-out post on our social media channels to a pool of 24,000 followers
 - Call-out shared in remarks
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Ambassador:** Receive invitations to events and unique opportunities to engage with Kessler Foundation scientists and grantmakers, as well as recognition among our most generous supporters.
- Private in-person or virtual briefings on research advancements.

Presenting Sponsor – \$25,000

(One Available)

- Name and/or logo prominently placed on:
 - Signage throughout the Kessler Campus
 - Back of event t-shirt
 - Stroll 'N Roll Fall Fest event site: KesslerFoundation.org/SNRFallFest
 - A lead virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional), such as:
 - Created video content
 - How your mission and philanthropy align with Kessler Foundation's work
 - What services or products you offer to the disability community
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Kessler Foundation's 2024 Stroll 'N Roll Fall Fest – Sponsor Benefits

With your support, we will maximize recovery, independence, and inclusion for people with disabilities.



Sponsor Benefits

Roaming Photo Sponsor – \$15,000

- Name and/or logo prominently placed on:
 - Digital roaming photo frame
 - Back of event t-shirt
 - Stroll 'N Roll Fall Fest event site:
 - KesslerFoundation.org/SNRFallFest
 - A virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional) such as:
 - Created video content
 - Creative ways to provide value and engage our attendees
 - Digital "Join the Fun" collateral and emails
 - A social media call-out featuring all our Stroll 'N Roll sponsors to a pool of 24,000 followers
 - Company call-out on pre and post-event blog posts sharing fundraising results, photos, etc.
 - Call-out shared in remarks
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Benefactor:**
Receive invitations to events and unique opportunities to engage with Kessler Foundation scientists and grantmakers, as well as recognition among our most generous supporters.

Carnival Sponsor – \$10,000

- Name and/or logo prominently placed on:
 - Premiere signage at gaming stations
 - Back of event t-shirt
 - Stroll 'N Roll Fall Fest event site:
 - KesslerFoundation.org/SNRFallFest
 - A virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional), such as:
 - Created video content
 - Creative ways to provide value and engage our attendees
 - Digital "Join the Fun" collateral and emails
 - A social media call-out featuring all our Stroll 'N Roll Fall Fest sponsors to a pool of 24,000 followers
 - Pre and post-event blog posts sharing fundraising results, photos, etc.
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Benefactor:**
Receive invitations to events and unique opportunities to engage with Kessler Foundation scientists and grantmakers, as well as recognition among our most generous supporters.

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Sponsor Benefits

Giant Games Sponsor – \$7,500

- Name and/or logo prominently placed on:
 - Premiere signage at gaming stations
 - Back of event t-shirt
 - Stroll 'N Roll Fall Fest event site:
 - KesslerFoundation.org/SNRFallFest
 - A virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional) such as:
 - Created video content
 - Creative ways to provide value and engage our attendees
 - Digital "Join the Fun" collateral and emails
 - A social media callout featuring all our Stroll 'N Roll Fall Fest sponsors to a pool of 24,000 followers
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Patron:**
Receive invitations to events and unique opportunities to engage with Kessler Foundation scientists and grantmakers, as well as recognition among our most generous supporters.

Craft Corner Sponsor – \$5,000

- Name and/or logo prominently placed on:
 - Premiere signage at craft stations
 - Back of event t-shirt
 - Stroll 'N Roll Fall Fest event site:
 - KesslerFoundation.org/SNRFallFest
 - A virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional), such as:
 - Created video content
 - Creative ways to provide value and engage our attendees
 - Digital "Join the Fun" collateral and emails
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Sponsor Benefits

Mini Golf Sponsor – \$2,500

- Name and/or logo prominently placed on:
 - Mini golf area signage
 - Back of event t-shirt
 - Stroll 'N Roll Fall Fest event site:
 - KesslerFoundation.org/SNRFallFest
 - A virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional) such as:
 - Created video content
 - Creative ways to provide value and engage our attendees
 - Digital "Join the Fun" collateral and emails
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Sponsor**:
Receive invitations to events and unique opportunities to engage with Kessler Foundation scientists and grantmakers, as well as recognition among our most generous supporters.

Welcome Sponsor – \$500

- Name and/or logo prominently placed on:
 - Welcome area signage
 - Stroll 'N Roll Fall Fest event site:
 - KesslerFoundation.org/SNRFallFest
 - A virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional) such as:
 - Created video content
 - Creative ways to provide value and engage our attendees
 - Digital "Join the Fun" collateral and emails
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Member**:
Receive invitations to events and unique opportunities to engage with Kessler Foundation scientists and grantmakers, as well as recognition among our most generous supporters.

Snack Sponsor – \$1,000

- Name and/or logo prominently placed on:
 - Snack area signage
 - Back of event t-shirt
 - Stroll 'N Roll event site:
 - KesslerFoundation.org/SNRFallFest
 - A virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional), such as:
 - Created video content
 - Creative ways to provide value and engage our attendees
 - Digital versions "Join the Fun" collateral and emails
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Sponsor**:
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JOIN the FUN
09.29.24

Sunday, September 29, 2024, 1 PM to 3 PM

Kessler Campus

1199 Pleasant Valley Way, West Orange, NJ

Visit KesslerFoundation.org/SNRFallFest for more information.

SPONSORSHIP DEADLINES

Monday, July 8 - Deadline to be included on "Join the Fun" collateral (Gift level of \$2,500+)

Monday, August 5 - Deadline to be included on Stroll 'N Roll t-shirt (Gift level of \$1,000+)

Monday, August 26 - Deadline to be included on event signage (Gift level of \$500+)

Please submit your logo to Shelby Nielsen at snielsen@kesslerfoundation.org in both color and black and white in EPS and PNG formats.

Sponsorship Opportunities

- Title - \$50,000, Presenting - \$25,000, Roaming Photo - \$15,000, Carnival - \$10,000, Giant Games - \$7,500, Craft Corner - \$5,000, Mini Golf - \$2,500, Snack - \$1,000, Route Marker - \$500, Other Donation \$_____

Sponsor Information

Name or Company Name: _____
Company Contact, if applicable: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____ Phone: _____

Select a payment method below.

Invoice me in the amount of \$ _____ Check payable to Kessler Foundation enclosed.
Process credit card payment of \$ _____ Mastercard Visa AMEX
Card Number: _____ Expiration Date: _____ CVV: _____
Name on card: _____
Card billing address if different from above: _____
Signature: _____ Date: _____

Please submit this form and payment to Kessler Foundation, 120 Eagle Rock Avenue, Suite 100, East Hanover, NJ 07936. Contact Shelby Nielsen at snielsen@kesslerfoundation.org or 973.324.8430 for more information. Kessler Foundation is a 501(c)(3) charitable organization.